

Course Summary: April 1, 2025

Economics and Business Management

BSc Honours

- UCAS code: **LN12**
- Full time
- 3 years

This economics and business management degree will prepare you for your career with the knowledge of key economics concepts and principles valued by employers, and a thorough grounding in business.

You are currently viewing course information for entry year: **2025**

Next start date:

- September 2025

Tuition fees (Year 1)

- Home: **£9,535**
- International: **£24400**

Entry requirements and offers

- A-Level: **AAB**
- IB: **34 points**

[View contextual offers](#)

UCAS Institution name and code:

- NEWC / N21

Course overview

This Economics and Business Management degree focuses on developing your practical business skills. You'll also gain in-depth knowledge of the economic issues facing modern society. You'll graduate equipped with the qualities that employers seek.

Our course covers diverse topics like business enterprise, global marketing, human resources, and technology management. You'll have the opportunity to gain real-world business experience.

You'll become a confident economics expert. You'll be able to identify problems, predict outcomes and evaluate policies. You'll also have a thorough understanding of business. Upon completing your degree, you'll be ready to pursue a career in these changing and challenging sectors.

Your course and study experience - disclaimers and terms and conditions

Please rest assured we make all reasonable efforts to provide you with the programmes, services and facilities described. However, it may be necessary to make changes due to significant disruption, for example in response to Covid-19.

View our [Academic experience page](#), which gives information about your Newcastle University study experience for the academic year 2024-25.

See our [terms and conditions and student complaints information](#), which gives details of circumstances that may lead to changes to programmes, modules or University services.

Quality and ranking

Professional accreditation and recognition

All professional accreditations are reviewed regularly by their professional body.

Modules and learning

Modules

The information below is intended to provide an example of what you will study.

Most degrees are divided into stages. Each stage lasts for one academic year, and you'll complete modules totalling 120 credits by the end of each stage.

Our teaching is informed by research. Course content may change periodically to reflect developments in the discipline, the requirements of external bodies and partners, and student feedback.

Optional module availability

Student demand for optional modules may affect availability.

Full details of the modules on offer will be published through the [Programme Regulations and Specifications](#) ahead of each academic year. This usually happens in May.

To find out more please [see our terms and conditions](#)

You will study the foundations and key disciplines of economics, business management and marketing. You'll gain an understanding of the key principles and practices for the modern manager.

We'll introduce you to a variety of IT and quantitative skills. You'll also learn about mathematical and statistical techniques in economic analysis.

Modules

Compulsory Modules	Credits
Introduction to Management and Organisation	20
Statistical Methods for Economics	20
Mathematics for Economics	20
Economic Analysis	30
Economic Applications	10
Academic Tutoring	0
Introduction to Marketing	20

[Introductory Mathematical Methods for Economics](#) (0 credits)

This module is compulsory for students without A-level maths (or equivalent). For students with A-level maths (or equivalent) this module is optional.

You'll gain an insight into the methods used to analyse the workings of the economy with modules in micro and macroeconomics. You'll also develop skills in economic modelling. Additional optional modules in economics are also available.

You can choose from a range of business management and marketing modules that cover topics such as:

- human resource management

- business enterprise
- innovation and technology management
- global marketing

Modules

Compulsory Modules	Credits
Service Operations Strategy and Management	20
Microeconomic Analysis	30
Macroeconomic Analysis	30
Optional Modules	Credits
Business Enterprise	20
Understanding Work and Organisations	20
Human Resource Management and the Future of Work	20
International Economics	10
Econometric Analysis	20
Economics of Regulation	10
Economic Evaluation and Investment	20
Mathematical Economics	10
Python Programming for Economists	10
British Economic History, 1780-1979	10
Ecological Economics and Environmental Policy	10
Economics of Inequality and Disadvantage	10
Strategic Marketing	20
Global Marketing	20

Placement and Study Abroad Info 0
Sessions (Stage 2)

You will take compulsory modules in advanced microeconomic theory and contemporary issues in international and comparative business.

Students who completed a placement prior to Stage 3 will have the opportunity to work on a placement-related project as one of their optional modules choices. They will reflect on the business activities, markets and environments encountered during their placement.

Modules

All candidates shall take the following compulsory modules:

Compulsory Modules	Credits
Contemporary Issues in International and Comparative Business	20
Advanced Microeconomics	20

All candidates shall take at least 40 credits of optional modules from the following list:

Optional Modules	Credits
Advanced Macroeconomics	20
Labour Economics	20
Behavioural Economics and Experimental Methods	20
Economics of Banking	10
Advanced Econometric Analysis	10
Monetary Economics	10
Public Economics	20
Advanced Time Series Econometrics	10

Financial Economics	10
Economics of Risk and Uncertainty	10
Health Economics	10
Industrial Economics and Policy	20
Game Theory	10
Happiness Economics	10
Development Economics	10
Environmental Economics	10

All candidates shall take at least 20 credits of optional modules from the following list:

Optional Modules	Credits
Business Information Systems	20
Corporate Social Responsibility and Ethics	20
Innovation and Creativity	20
Strategy, Organizations & Society	20
International Human Resource Management	20
Critical Issues Human Resource Management: Pragmatic Dilemmas in Managing the Workplace of the Future	20
Placement Related Project	20
Global Advertising and Brand Promotion	20
Digital Marketing	20

Information about these graphs

We base these figures and graphs on the most up-to-date information available to us. They are based on the modules chosen by our students in 2023-24.

Teaching time is made up of:

- scheduled learning and teaching activities. These are timetabled activities with a member of staff present.
- structured guided learning. These are activities developed by staff to support engagement with module learning. Students or groups of students undertake these activities without direct staff participation or supervision

Teaching and assessment

Teaching methods

Your modules are taught via lectures and seminars.

Assessment methods

You'll be assessed through a combination of:

- Essays
- Examinations – practical or online
- Group work
- Portfolio submission
- Presentations
- Projects
- Reports

Skills and experience

Research skills

You have the opportunity to undertake a placement related project. This will allow you to apply the tools of economic analysis or business management to the experience you've acquired from your placement.

Opportunities

Work placement

Get career ready with a work placement and leave as a confident professional in your field. You'll spend 9 to 12 months working in an organization either in the UK or internationally. You'll receive University support from our dedicated team to help you apply for work placements. Work placements take place between Stage 2 and Stage 3.

You'll gain first-hand experience of working in the sector, putting your learning into practice and developing your professional expertise.

Our recent placement students are in roles such as:

- private markets analyst
- student analyst
- tax compliance intern
- international CRM analytics intern
- trade counter demand planner

They are working on the following projects:

- measuring the success of The Body Shop's loyalty card and analysing the impact of new product development launches
- managing the supply chain into and out of the trade counters, reviewing sales rates, and forecasting stock requirements at Screwfix
- sourcing due diligence on behalf of UBS's private market investments
- analysing government data, including the analysis of Organisation for Economic Co-operation and Development (OECD) indicators, and comparing the UK to other OECD countries for the NHS

If you choose to take a work placement, it will extend your degree by a year. Placements are subject to availability and must be secured by the student.

[Find out more about work placements](#)

Study abroad

Experience life in another country by choosing to study abroad as part of your degree. You'll be encouraged to embrace fun and challenging experiences, make connections with new communities and graduate as a globally aware professional, ready for your future.

You may choose to spend a year abroad as part of your degree in one of our partner institutions. If you choose to study abroad, it will extend your degree by a year.

Alternatively, you may apply to spend Stage 2 studying economics at the University of Groningen in the Netherlands for a year.

[Find out more about study abroad](#)

Facilities and environment

Facilities

Newcastle University Business School is one of the largest Schools in the University. We have over 3,500 students representing over 80 nationalities. This valuable network extends beyond our current students to include:

- regional, national and international leaders
- over 34,000 alumni in our network, spanning over 150 countries
- leading professionals and practitioners from industry

The Business School is the gateway to [Newcastle Helix](#) - an innovation hub and community that brings together industry leaders, businesses and top researchers.

Our facilities include:

- flexible conference room with panoramic views across the city
- Wi-Fi enabled connectivity throughout the building, including three computer clusters housing over 120 PCs

- four large lecture theatres and over 25 seminar and teaching spaces, providing comfortable teaching and group study space
- dedicated Student Hub and Quiet Space, providing a balanced mix of study space for group work or quiet, individual study
- contemporary café
- employability hub to support your career aspirations
- Bloomberg Room to give you a real feel for the trading room floor
- Experimental and Behavioural Economics Lab, a state-of-the-art research facility for conducting studies in experimental economics and economic psychology

This is in addition to our Frederick Douglass Centre at Newcastle Helix, which offers further study and learning spaces including a 750 seat auditorium – the largest in the University.

[Find out more about Newcastle University Business School](#)

Support

Each degree offers you a stimulating curriculum and a supportive teaching and learning environment.

You will have an academic member of staff as a personal tutor throughout your degree. They can help with academic and personal issues.

Peer mentors will help you in your first year. They are fellow students who can help you settle in and answer any questions you have.

Your future

Previous graduates of our economics and business management degree have gone into careers in both the public and the private sector. Roles have included:

- client analyst
- finance assistant
- trainee management accountant

- broker
- financial adviser

100% of our 2020/21 graduates progressed to employment or further study within 15 months of graduating*

*Graduate Outcomes Survey

Make a difference

Careers support

You'll have access to a wealth of resources and support to enhance your employability, including:

- the annual Future Focus: Careers Conference, tailored to different industry areas
- interwoven employability provision
- access to a dedicated placement officer within the Business School who can help you find a work placement in your area of interest
- specialist careers and business start-up support from the University's award-winning Careers Service and the Business School's careers consultants
- career management sessions with a careers consultant
- work experience opportunities while studying with us
- Business School summer internship scheme

We're also one of 140 business schools worldwide to be accredited by the EQUIS scheme for our managerial and entrepreneurial skills development.

Our award-winning Careers Service is one of the largest and best in the country, and we have strong links with employers. We provide an extensive range of opportunities to all students through our ncl+ initiative.

[Visit our Careers Service website](#)

Recognition of professional qualifications outside of the UK

From 1 January 2021 there is an update to the way professional qualifications are recognised by countries outside of the UK

[Check the government's website for more information.](#)

Find out more...

- Go online for information about our full range of degrees:
www.ncl.ac.uk/undergraduate
- To watch videos about student life in Newcastle, visit
www.ncl.ac.uk/lovenewcastle
- Visit **www.ncl.ac.uk/tour** to take virtual tours of the campus and city
- Book for an Open Day to come and see us in person
www.ncl.ac.uk/openday
- Contact us online at **www.ncl.ac.uk/enquiries** or phone +44 (0)191 208 3333

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www.ncl.ac.uk/pre-arrival/regulations

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