

Course Summary: March 29, 2026

International Business Management

BSc Honours

- UCAS code: **N121**
- Full time
- 3-4 years

This International Business Management degree will prepare you for the ever-changing world of international business, with a global outlook and a 'no borders' approach to leadership. The four-year programme gives you the opportunity to complete a work placement or study abroad year.

You are currently viewing course information for entry year: **2026**

Next start date:

- September 2026

Tuition fees (Year 1)

- Home: **£9,790**
- International: **£25,750**

Entry requirements and offers

- A-Level: **AAB**
- IB: **34 points**

UCAS Institution name and code:

- NEWC / N21

Undergraduate Open Day

Start your university journey. Find where you belong. Friday, June 26 (9:00-16:00)

Saturday, June 27 (9:00-16:00)

[Book your place now](#)

Course overview

This degree will prepare you for the diverse and challenging world of international business. You will develop the skills needed to manage the demands of operating across borders, and build your career in international, multinational or global companies.

You will also study the importance of sustainability in strategy – a key global business priority.

Studying a modern language

Developing proficiency in a modern language is an integral requirement of the degree. You can begin by studying a language at Entry or Intermediate Level. This will depend on your prior qualifications.

You may choose to study one of the following languages:

- Chinese
- French

- German
- Spanish

You can study at Entry Level if you have a GCSE in **any** Modern Foreign Language

You can study at Intermediate Level if you already have an A Level (or equivalent) in your **chosen language** of study.

We also offer a new three-year route for those wishing to study Chinese in Stage One and Two only. Students taking this route will transfer onto the BSc International Business Management and East Asian Studies. You will select 40 credits of cultural study (non-language) modules at Stage Three.

Study or work placement abroad

We **highly recommend** that you complete a year abroad between Stages Two and Three. This will allow you to develop your language skills and experience another culture. Taking a year abroad will extend your three-year degree to four years.

Students studying German, French or Spanish may take either:

- a study abroad year, or
- a work placement year (subject to visa restrictions)

Students studying Chinese

Students studying Chinese **must** study abroad. You cannot take a work placement. Study abroad will be for a minimum of one semester, and can be for up to one year.

If you opt to bypass the study abroad, you will be transferred to our new International Business Management and East Asian Studies pathway in your final year.

Your course and study experience - disclaimers and terms and conditions

Please rest assured we make all reasonable efforts to provide you with the

programmes, services and facilities described. However, it may be necessary to make changes due to significant disruption, for example in response to Covid-19.

View our [Academic experience page](#), which gives information about your Newcastle University study experience for the academic year 2025-26.

See our [terms and conditions and student complaints information](#), which gives details of circumstances that may lead to changes to programmes, modules or University services.

Quality and ranking

Professional accreditation and recognition

All professional accreditations are reviewed regularly by their professional body.

Modules and learning

Modules

The information below is intended to provide an example of what you will study.

Most degrees are divided into stages. Each stage lasts for one academic year, and you'll complete modules totalling 120 credits by the end of each stage.

Our teaching is informed by research. Course content may change periodically to reflect developments in the discipline, the requirements of external bodies and partners, and student feedback.



Optional module availability

Student demand for optional modules may affect availability.

Full details of the modules on offer will be published through the [Programme Regulations and Specifications](#) ahead of each academic year. This usually happens in May.

To find out more please [see our terms and conditions](#)

In Stage One, you'll develop a good understanding of core areas of business, including:

- the academic and professional foundations of international business management
- the key concepts of accounting and finance
- an overview of the international business environment
- the concepts and principles of business management and organisation

You'll study a modern language at Entry or Intermediate Level (this will depend on your previous qualifications).

Modules

Compulsory Modules	Credits
Introduction to Non-Specialist Accounting and Finance	20
Global Business Environment	20
Management and Organisation	20
Academic and Professional Skills for International Business Management	20

If you **do not** have an A Level (or equivalent) in a modern language you will also study the following modules based on your language choice:

French

Level A (HE Entry Level) French I

Level A (HE Entry Level) French II

Spanish

Level A (HE Entry Level) Spanish I

Level A (HE Entry Level) Spanish II

German

Level A (HE Entry Level) German I

Level A (HE Entry Level) German II

Chinese

Level A (HE Entry Level) Chinese I

Level A (HE Entry Level) Chinese II

If you **do** have an A Level (or equivalent) in a modern language you will also study the following modules based on your language choice:

French

Level B (HE Intermediate) French

Plus one of the following modules:

Introduction to Linguistics OR
Introduction to Cultural Studies

German

Level B (HE Intermediate) German

Plus one of the following modules:

Introduction to Linguistics OR
Introduction to Cultural Studies OR
Introduction to German history, culture and society

Spanish

Level B (HE Intermediate) Spanish

Plus one of the following modules:

Introduction to Linguistics OR
Introduction to Cultural Studies OR
Introduction to History, Culture and Society of the Iberian Peninsula

Chinese

Level B (HE Intermediate) Chinese I
Level B (HE Intermediate) Chinese II

In Stage Two, you'll broaden your knowledge with modules covering topics such as:

- principles of international business
- the nature and importance of the management of people and organisations
- language and cross-cultural communication

You will continue to learn the language you studied at Stage One.

Modules

Compulsory Modules	Credits
Principles of International Business	20
Global Perspectives in Managing People and Organisations	20
NCL Edge - International Business Management Stage 2	0
Operations Strategy and Management	20
Global Marketing	20

If you have not already selected 120 credits, you also take the following:

[Language and Cross Cultural Communication](#)

If you studied level A foreign language at Stage 1 you take one of the following modules following on from the language studied at Stage 1:

French

[Level B \(HE Intermediate\) French](#)

German

[Level B \(HE Intermediate\) German](#)

Spanish

[Level B \(HE Intermediate\) Spanish](#)

Chinese

[Level B \(HE Intermediate\) Chinese I](#)

[Level B \(HE Intermediate\) Chinese II](#)

If you studied level B foreign language at Stage 1 you take one of the following modules:

French

[Level C \(HE Advanced\) French](#)

German

[Level C \(HE Advanced\) German](#)

Spanish

[Level C \(HE Advanced\) Spanish](#)

Chinese

[Level C \(HE Advanced\) Chinese I](#)

[Level C \(HE Advanced\) Chinese II](#)

We **highly recommend** that you complete a year abroad between Stages Two and Three. This will allow you to develop your language skills and experience another culture. Taking a year abroad will extend your three-year degree to four years.

Students studying German, French or Spanish may take either:

- a study abroad year, or
- a work placement year (subject to visa restrictions)

Students studying Chinese

Students studying Chinese **must** study abroad. You cannot take a work placement. Study abroad will be for a minimum of one semester, and can be for up to one year.

If you opt to bypass the study abroad, you will be transferred to our new **International Business Management and East Asian Studies** pathway in your

final year.

In Stage Three, you will focus on the strategic aspects of international business management.

If you have transferred onto the International Business Management and East Asian Studies BSc, you will study cultural (non-language) modules.

You'll study topics such as:

- perspectives on globalisation, multinational corporations, varieties of capitalism and international business
- global business strategy formulation and implementation

You'll also complete either:

- a International Business Management Dissertation; or
- a Management Research Briefing for Sustainable Organisational Futures

You'll also continue to develop the language you studied at Stages One and Two.

Modules

Compulsory Modules	Credits
Contemporary Issues in International Business Management	20
Advanced Global Strategy	20
NCL Edge - International Business Management Final Year	0

You also take **one** of the following compulsory modules

[Management Research Briefing for Sustainable Organisational Futures](#)

[International Business Management Dissertation](#)

If you're taking **German, French or Spanish pathways**, you take one of the following modules:

[International Entrepreneurship](#)

[International Human Resource Management](#)

[Interpreting Company Accounts](#)

[Supply Chain Management](#)

If you studied the Chinese language pathway at Stage 2, you can opt to transfer onto the International Business Management and East Asian Studies BSc. You are not required to select the Chinese language modules and will take up to **two** of the following modules:

[Chinese Independent Documentaries: Alternative Archive and Video Activism](#)

[Historical and Cultural Interpretations of China through classics and newspaper reading](#)

[Contemporary Japanese Animation](#)

[Literary and cultural expressions in contemporary Japan](#)

If you studied level B foreign language at Stage 2, you take one of the following modules:

French

[Level C \(HE Advanced\) French](#)

German

Level C (HE Advanced) German

Spanish

Level C (HE Advanced) Spanish

Chinese

Level C (HE Advanced) Chinese I

Level C (HE Advanced) Chinese II

If you studied level C **Chinese** at Stage 2 you take the following compulsory module:

Chinese

Level D (HE Further Advanced) Chinese

Level D (HE Further Advanced) Chinese

If you studied level C foreign language at Stage 2 on a **German, Spanish or French pathway**, you take one of the following optional modules:

Level D (HE Further Advanced) French: Language for Professional and Academic Purposes

Level D (HE Further Advanced) Spanish: Language for Professional and Academic Purposes

Level D (HE Further Advanced) German: Language for Professional and Academic Purposes

OR

Level D (HE Further Advanced) French: Translation and Interpreting

Teaching and assessment

Teaching methods

Throughout the programme, you'll benefit from a variety of teaching methods, including:

- lectures
- seminars
- language classes
- simulations

Assessment methods

You'll be assessed through a combination of:

- Assessments
- Assignments – written or fieldwork
- Case studies
- Dissertation or research project
- Essays
- Examinations – practical or online
- Group work
- Presentations
- Projects
- Reflective report/journal

Skills and experience

Practical skills and hands-on experience

You will receive training on personal effectiveness. You'll develop your presentation skills and leadership abilities. You'll also identify ways to enhance

your employability.

Real business skills

Throughout the programme, you will have a range of opportunities to develop contemporary skills for the international business environment. These include:

- digital skills
- communication skills
- data analysis skills

These are all designed to help you succeed in a modern workplace.

Research skills

You'll get a range of opportunities to develop your research skills as you progress on the programme.

In your final year, you'll call upon your research skills to complete a significant project focused on international business practice.

Opportunities

We **highly recommend** that you complete a year abroad between Stages 2 and 3. This could be a work placement or study abroad.

Work placement

Get career ready with a work placement and leave as a confident professional in your field. You can choose to spend 9 to 12 months working for an organisation outside the UK. The placement must support you in developing the language you are studying as part of your degree. You will be responsible for securing the work placement but you'll receive University support from our dedicated team to help you along the way.

You'll gain first-hand experience of working in the sector, putting your learning into practice and developing your professional expertise.

Recent students have secured placements at companies including:

- Clipper (Spain)
- Midi-Location (France),
- Brüning (Germany)

Placements are subject to availability and must be sourced by the student.

Please note: work placements are only available to students studying **Spanish**, **French** or **German**. Those studying Chinese may **not** take a work placement.

[Find out more about work placements](#)

Study abroad

Experience life in another country by choosing to study abroad as part of your degree. You'll be encouraged to embrace fun and challenging experiences, make connections with new communities and graduate as a globally aware professional, ready for your future.

You may choose to spend a year abroad as part of your degree in one of our partner institutions.

Students studying French, German or Spanish will spend two semesters studying business-related modules. These will be made available to exchange students by the partner institution. You can choose to either:

- select subjects to complement your Newcastle University degree, or
- gain new business related knowledge

Chinese language students will study at one of our School of Modern Language Chinese Language partner institutions with a focus on developing Chinese language skills.

Please note: students studying Chinese **must** take a study abroad year as part of this degree. If you choose not to take a year abroad, you will transfer onto the

BSc International Business Management and East Asian Studies.

[Find out more about study abroad](#)

Facilities and environment

Facilities

Newcastle University Business School is one of the largest Schools in the University. We have over 4,000 students from over 85 countries. This valuable community extends beyond our current students to include:

- regional, national and international leaders
- over 37,000 alumni in our network, spanning 152 countries
- leading professional and academics who are experts in their field
- businesses and partners in academe

The Business School is the gateway to [Newcastle Helix](#) - a landmark 24 acre hybrid city quarter. It brings together researchers, business and communities with the purpose of helping families, communities and cities around the world live healthier, longer, smarter, and easier lives.

We have two buildings – the Business School and the Frederick Douglass Centre (FDC). Both offer a range of purpose-build facilities, including,

- computer clusters housing over 120 PCs, plus open IT spaces for laptops
- seven large lecture theatres, plus a 750-seat auditorium – the largest in the University
- 25 seminar and teaching spaces, many with flexible furniture to accommodate learning
- a dedicated Student Hub and Quiet Space, providing a mix of space for group work, individual study, or quiet study
- study pods, some with wall mounted screens, and bookable rooms for working in groups or individually
- a contemporary café, refurbished in 2025

- two dedicated hubs for employability support and events
- a Bloomberg lab with over 20 terminals, so you can experience a real trading room floor
- Experimental and Behavioural Economics Lab, a state-of-the-art research facility for conducting studies in experimental economics and economic psychology
- a flexible conference room with panoramic views across the city and St. James' Park, which doubles up as a large flexible teaching space

Accessibility

The Business School values individual differences and the diversity this brings. Our buildings are accessible and user friendly. We have a range of adjustments that can support you when moving around our buildings, such as lifts and accessible toilets. The FDC also offers gender-neutral toilets.

Support

Your teaching and learning is supported by Canvas. Canvas is a Virtual Learning Environment (VLE). You'll use Canvas to submit your assignments and access your:

- module handbooks
- course materials
- groups
- course announcements and notifications
- written feedback

Throughout your studies, you'll have access to support from:

- peer mentors – fellow students who can help you settle in and answer any questions you have.
- academics
- personal tutor – an academic member of staff to support with academic and personal issues
- our University Student Services Team

- student representatives
- wellbeing colleagues
- employability, graduate outcomes and placement and study abroad teams

Your future

Benefit from excellent links with potential employers

Newcastle University Business School has excellent links with national and international organisations. This allows you to benefit from:

- work placements
- guest speakers
- networking opportunities

Through these links, you'll have the chance to gain commercial experience. This could be through an optional paid work placement or a summer internship.

We work with a range of professional bodies. You'll learn from leading names in the industry and gain vital experience. You'll be able to network with potential employers.

You'll develop a range of personal, employability and enterprise skills. As a Newcastle University Business School graduate, you'll be highly employable to a diverse range of companies.

Join a network of successful graduates

Recent graduates have secured roles at globally-recognised companies, including:

- Barclays Bank
- EY
- British Airways
- Amazon
- KPMG

- Capita PLC
- Accenture
- Whitbread Plc

Industry links

We have excellent links with national and international organisations, allowing you to benefit from work placements, guest speakers, and networking opportunities.

Through these links, you'll have the chance to gain commercial experience through an optional but highly recommended work placement or a summer internship.

You'll also have plenty of opportunities to develop personal, employability, and enterprise skills that will make you highly employable amongst a diverse range of companies when you graduate.

Make a difference

Careers support

Career development and employability are woven throughout our teaching, learning and student experience.

The School has dedicated employability support and career spaces in the School to support our students on their career journey. Find out more about our employability offer.

You'll have access to a wealth of resources and support to enhance your employability, including:

- the annual Careers Success Week event, tailored to different industry areas
- interwoven employability provision
- access to a dedicated placement officer within the Business School who can help you find a work placement in your area of interest

- specialist careers and business start-up support from the University's Careers Service and the Business School's careers consultants
- career management sessions with a careers consultant
- work experience opportunities while studying with us
- Business School summer internship scheme

We're also one of 140 business schools worldwide to be accredited by the EQUIS scheme for our managerial and entrepreneurial skills development.

Our Careers Service is one of the largest and best in the country, and we have strong links with employers. We provide an extensive range of opportunities to all students through our ncl+ initiative.

[Visit our Careers Service website](#)

Recognition of professional qualifications outside of the UK

If you're studying an **accredited degree** and thinking about working in Europe after you graduate, the best place to find current information is the [UK Government's guidance on recognition of UK professional qualifications in EU member states](#). This official resource explains whether your profession is regulated in another country, what steps you need to take, and which organisation you should contact.

Find out more...

- Go online for information about our full range of degrees:
www.ncl.ac.uk/undergraduate
- Watch videos about student life in Newcastle by visiting our YouTube channel at **www.youtube.com/@newcastleuni**
- Watch a virtual tour of our campus at
<https://youtu.be/vJUfHcqB7l8?si=8lUrf7kTxXbgdfr1>
- Book for an Open Day to come and see us in person
www.ncl.ac.uk/openday
- Contact us online at **www.ncl.ac.uk/enquiries** or phone +44 (0)191 208 3333

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<https://www.ncl.ac.uk/student-welcome/student-contract/>

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