

Course Summary: March 27, 2026

# Management, Entrepreneurship and Innovation MSci Integrated Masters MSci

- UCAS code: **N310**
- Full time
- 4 years

Go beyond a standard management degree and stand out to employers. Build deeper expertise in entrepreneurship and innovation with an integrated Master's degree.

You are currently viewing course information for entry year: **2026**

Next start date:

- September 2026

## Tuition fees (Year 1)

- Home: **£9,790**
- International: **£25,750**

## Entry requirements and offers

- A-Level: **AAB**
- IB: **34 points**

## UCAS Institution name and code:

- NEWC / N21

## Undergraduate Open Day

Start your university journey. Find where you belong. Friday, June 26 (9:00-16:00)

Saturday, June 27 (9:00-16:00)

[Book your place now](#)

## Course overview

This four-year MSci is designed for students who want to go beyond a standard management degree.

You'll start by building a **strong foundation** in management, entrepreneurship and innovation.

You'll then progress into **Master's-level study**. This will focus on complex problem solving, strategic decision making, and venture creation.

Throughout the programme, you'll deepen your expertise through advanced projects and active hands-on learning.

You'll graduate with an **undergraduate Master's qualification**. This offers broader career options and a more distinctive profile, and will help you stand out to employers.

## Why choose the MSci?

The MSci offers more depth than a standard three-year degree. You'll move into integrated Master's-level study. This gives you more time to tackle complex problems and apply your learning through substantial projects.

The flexible structure means you can:

- graduate after Stage 3 with a BSc, or
- continue to the full MSci pathway and graduate with an undergraduate Master's qualification

## Your course and study experience - disclaimers and terms and conditions

Please rest assured we make all reasonable efforts to provide you with the programmes, services and facilities described. However, it may be necessary to make changes due to significant disruption, for example in response to Covid-19.

View our [Academic experience page](#), which gives information about your Newcastle University study experience for the academic year 2025-26.

See our [terms and conditions and student complaints information](#), which gives details of circumstances that may lead to changes to programmes, modules or University services.

## Quality and ranking

### Professional accreditation and recognition

All professional accreditations are reviewed regularly by their professional body.

# Modules and learning

## Modules

**The information below is intended to provide an example of what you will study.**

Most degrees are divided into stages. Each stage lasts for one academic year, and you'll complete modules totalling 120 credits by the end of each stage.

Our teaching is informed by research. Course content may change periodically to reflect developments in the discipline, the requirements of external bodies and partners, and student feedback.

### **Optional module availability**

Student demand for optional modules may affect availability.

Full details of the modules on offer will be published through the [Programme Regulations and Specifications](#) ahead of each academic year. This usually happens in May.

To find out more please [see our terms and conditions](#)

You'll build foundations in:

- Accounting and finance
- Global business
- Management and organisation
- Marketing
- Digital business
- Professional skills

## Compulsory modules

Module	Credits
Introduction to Non-Specialist Accounting and Finance	20
Global Business Environment	20
Management and Organisation	20
Academic and Professional Skill Development	20
Digital Business	20
Introduction to Marketing	20

Develop analytical capability through research methods, operations strategy and management, and human resource management.

Personalise your degree with optional modules in areas such as:

- Enterprise
- Innovation and technology management
- Analytics
- Sustainability
- Global marketing
- Business law

You'll also have the option to take an **intercalating year between Stages 1 and 2**. This could be a work placement or study abroad.

## Compulsory modules

Module	Credits
Research Methods	20

<b>Module</b>	<b>Credits</b>
Operations Strategy and Management	20
Human Resource Management and the Future of Work	20

### Optional modules

<b>Module</b>	<b>Credits</b>
Interpreting Company Accounts	20
Business Enterprise	20
Introduction to Innovation and Technology Management	20
Understanding Work and Organisations	20
Managing Change	20
HR to Improve Working Lives	20
Business Analysis and Analytics	20
Introduction to Sustainability – Theory and Practice	20
Introduction to Business Law	20
Global Marketing	20

Apply entrepreneurial tools in enterprise and entrepreneurship with lean innovation and international entrepreneurship.

We also offer a creativity/innovation module and electives spanning:

- CSR/ethics
- strategy
- communication
- social ventures
- new product development

## Compulsory modules

Module	Credits
Enterprise and Entrepreneurship with Lean Innovation	20
International Entrepreneurship	20

## Optional modules

All candidates shall take 20 credits from the list below:

Module	Credits
Innovation and Creativity	20
Management of Creativity, Design and Innovation	20

All candidates shall take 60 credits from the list below:

Module	Credits
Corporate Social Responsibility and Ethics	20
The Responsible Management Practitioner	20
Contemporary Issues in International and Comparative Business	20
Strategy, Organisations & Society	20
Corporate Communication and Social Media	20

<b>Module</b>	<b>Credits</b>
Tackling Social Issues via Social Ventures	20
New Product and Service Development	20

Progress to master's-level enterprise and innovation modules, including:

- Policy
- Open innovation
- Technology entrepreneurship
- Sustainability management and growth

You'll also deliver the **Venture Creation in Action** capstone and graduate ready to lead innovation in organisations.

## Compulsory modules

All candidates shall take the following modules:

<b>Module</b>	<b>Credits</b>
Business Enterprise Policy	10
Managing Innovation and Creativity	10
Technology and Entrepreneurship	10
Theorising Enterprise and Entrepreneurship	10
Open Innovation Management	10
Introduction to Sustainability Management	10
Entrepreneurial Strategy	10
New Venture Creation in Action	40

## Optional modules

All candidates shall take further optional modules to a value of 10 credits from the following:

Module	Credits
Sustainable Innovation Consultancy Project	10
Digital Transformation for Social Good	10

## Teaching and assessment

### Teaching methods

Throughout the programme you will tackle real-world business and innovation challenges. This will strengthen your understanding of the concepts and enable you to apply them in practical situations.

You will build a portfolio of outputs that show **what you can do**, not just what you know.

You will attend lectures and seminars. You'll also take part in interactive, experience-based activities. These will be delivered through workshops and problem-solving sessions. You'll work both individually and with others.

### Assessment methods

You'll be assessed through a combination of:

- Essays
- Examinations – practical or online
- Group work
- Portfolio submission
- Presentations
- Projects

- Reports

## Skills and experience

### Practical skills

You'll learn how to work on real problems using the tools and methods used in business and innovation. This includes:

- framing and solving complex, uncertain problems
- using data and insight to inform decisions
- market and competitor analysis
- stakeholder discovery and working with teams
- value proposition development
- experimentation and testing ideas through prototypes

You'll build these skills through hands-on projects and a venture-creation capstone. You'll apply theory in practical, real-world contexts.

### Real business skills

Alongside practical experience, you'll develop the core business skills employers look for, such as:

- commercial awareness and financial insight
- analytical and evidence-based decision making
- operations and people management
- innovation, venture design and entrepreneurial thinking
- professional communication and pitching ideas

You will be ready to contribute effectively in established organisations, start-ups, and innovation-focused roles.

## Opportunities

## Study abroad

Experience life in another country by choosing to study abroad as part of your degree. You'll be encouraged to embrace fun and challenging experiences, make connections with new communities and graduate as a globally aware professional, ready for your future.

You may choose to spend a year abroad as part of your degree in one of our partner institutions. If you choose to study abroad, it will extend your degree by a year.

[Find out more about study abroad](#)

## Work placements

Get career ready with a work placement and leave as a confident professional in your field. You'll spend 9 to 12 months working in an organisation either in the UK or internationally. You'll receive University support from our dedicated team to help you apply for work placements. Work placements take place between Stages 2 and 3.

You'll gain first-hand experience of working in the sector, putting your learning into practice and developing your professional expertise.

If you choose to take a work placement, it will extend your degree by a year. Placements are subject to availability and must be sourced by the student.

[Find out more about work placements](#)

## Facilities and environment

### Facilities

Newcastle University Business School is one of the largest Schools in the University. We have over 4,000 students from over 85 countries. This valuable community extends beyond our current students to include:

- regional, national and international leaders
- over 37,000 alumni in our network, spanning 152 countries
- leading professional and academics who are experts in their field
- businesses and partners in academe

The Business School is the gateway to [Newcastle Helix](#) - a landmark 24 acre hybrid city quarter. It brings together researchers, business and communities with the purpose of helping families, communities and cities around the world live healthier, longer, smarter, and easier lives.

We have two buildings – the Business School and the Frederick Douglass Centre (FDC). Both offer a range of purpose-build facilities, including.

- computer clusters housing over 120 PCs, plus open IT spaces for laptops
- seven large lecture theatres, plus a 750-seat auditorium – the largest in the University
- 25 seminar and teaching spaces, many with flexible furniture to accommodate learning
- a dedicated Student Hub and Quiet Space, providing a mix of space for group work, individual study, or quiet study
- study pods, some with wall mounted screens, and bookable rooms for working in groups or individually
- a contemporary café, refurbished in 2025
- two dedicated hubs for employability support and events
- a Bloomberg lab with over 20 terminals, so you can experience a real trading room floor
- Experimental and Behavioural Economics Lab, a state-of-the-art research facility for conducting studies in experimental economics and economic psychology
- a flexible conference room with panoramic views across the city and St. James' Park, which doubles up as a large flexible teaching space

## Accessibility

The Business School values individual differences and the diversity this brings. Our buildings are accessible and user friendly. We have a range of adjustments that can support you when moving around our buildings, such as lifts and accessible toilets. The FDC also offers gender-neutral toilets.

## Support

Your teaching and learning is supported by Canvas. Canvas is a Virtual Learning Environment (VLE). You'll use Canvas to submit your assignments and access your:

- module handbooks
- course materials
- groups
- course announcements and notifications
- written feedback

Throughout your studies, you'll have access to support from:

- peer mentors – fellow students who can help you settle in and answer any questions you have.
- academics
- personal tutor – an academic member of staff to support with academic and personal issues
- our University Student Services Team
- student representatives
- wellbeing colleagues
- employability, graduate outcomes and placement and study abroad teams

## Your future

You will graduate as a highly employable, solutions-oriented individual. You will have developed strong management foundations and skills that employers value, including:

- critical thinking
- initiative
- collaboration
- delivery

On graduating, you will be able to lead and innovate in both established organisations and start-ups. You'll also have capability and confidence to launch your own venture, if you choose to do so.

## **Make a difference**

### **Careers support**

Career development and employability are woven throughout our teaching, learning and student experience.

The School has dedicated employability support and career spaces in the School to support our students on their career journey. Find out more about our employability offer.

You'll have access to a wealth of resources and support to enhance your employability, including:

- the annual Careers Success Week event, tailored to different industry areas
- interwoven employability provision
- access to a dedicated placement officer within the Business School who can help you find a work placement in your area of interest
- specialist careers and business start-up support from the University's Careers Service and the Business School's careers consultants
- career management sessions with a careers consultant
- work experience opportunities while studying with us
- Business School summer internship scheme

We're also one of 140 business schools worldwide to be accredited by the EQUIS scheme for our managerial and entrepreneurial skills development.

Our Careers Service is one of the largest and best in the country, and we have strong links with employers. We provide an extensive range of opportunities to all students through our ncl+ initiative.

[Visit our Careers Service website](#)

## Recognition of professional qualifications outside of the UK

If you're studying an **accredited degree** and thinking about working in Europe after you graduate, the best place to find current information is the [UK Government's guidance on recognition of UK professional qualifications in EU member states](#). This official resource explains whether your profession is regulated in another country, what steps you need to take, and which organisation you should contact.

## Find out more...

- Go online for information about our full range of degrees:  
**[www.ncl.ac.uk/undergraduate](http://www.ncl.ac.uk/undergraduate)**
- Watch videos about student life in Newcastle by visiting our YouTube channel at **[www.youtube.com/@newcastleuni](http://www.youtube.com/@newcastleuni)**
- Watch a virtual tour of our campus at  
**<https://youtu.be/vJUfHcqB7l8?si=8lUrf7kTxXbgdfr1>**
- Book for an Open Day to come and see us in person  
**[www.ncl.ac.uk/openday](http://www.ncl.ac.uk/openday)**
- Contact us online at **[www.ncl.ac.uk/enquiries](http://www.ncl.ac.uk/enquiries)** or phone +44 (0)191 208 3333

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**<https://www.ncl.ac.uk/student-welcome/student-contract/>**

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