



Course Summary: March 29, 2026

# Journalism, Media and Culture BA Honours

- UCAS code: **P500**
- Full time
- 3 years

This Journalism, Media and Culture degree will prepare you for a fast-paced and varied career at the cutting edge of journalism, media and creative industries.

You are currently viewing course information for entry year: **2026**

Next start date:

- September 2026

## Tuition fees (Year 1)

- Home: **£9,790**
- International: **£24,500**

## Entry requirements and offers

- A-Level: **AAB**
- IB: **34 points**

**UCAS Institution name and code:**

- NEWC / N21

## Undergraduate Open Day

Start your university journey. Find where you belong. Friday, June 26 (9:00-16:00)  
Saturday, June 27 (9:00-16:00)

[Book your place now](#)

## Course overview

Our three-year Journalism, Media and Culture degree focuses on developing your writing, production and communication skills across a range of platforms. You'll be well prepared for a career in a fast-changing media environment as a proactive journalist or media professional.

Our degree is hands-on and develops the practical skills and knowledge that are critical across all aspects of journalism and media theory.

You'll master the ability to write, produce, and edit both audio and video content for a variety of media.

Your knowledge of the issues and debates in media and cultural studies will be supplemented with a thorough grounding in cultural studies, journalism history, media law and political communications.

You'll become a highly skilled media professional with an in-depth and critical understanding of the roles media and culture play in our society, ready for an exciting career working in journalism and media.

### **Your course and study experience - disclaimers and terms and conditions**

Please rest assured we make all reasonable efforts to provide you with the programmes, services and facilities described. However, it may be necessary to make changes due to significant disruption, for example in response to Covid-19.

View our [Academic experience page](#), which gives information about your Newcastle University study experience for the academic year 2025-26.

See our [terms and conditions and student complaints information](#), which gives details of circumstances that may lead to changes to programmes, modules or University services.

## **Quality and ranking**

### **Professional accreditation and recognition**

All professional accreditations are reviewed regularly by their professional body.

# Modules and learning

## Modules

**The information below is intended to provide an example of what you will study.**

Most degrees are divided into stages. Each stage lasts for one academic year, and you'll complete modules totalling 120 credits by the end of each stage.

Our teaching is informed by research. Course content may change periodically to reflect developments in the discipline, the requirements of external bodies and partners, and student feedback.

### **Optional module availability**

Student demand for optional modules may affect availability.

Full details of the modules on offer will be published through the [Programme Regulations and Specifications](#) ahead of each academic year. This usually happens in May.

To find out more please [see our terms and conditions](#)

You will be introduced to the principles and practices of multi-platform journalism, focusing on the skills needed to master multimedia technology. You will develop your writing skills and explore the role of media and culture in contemporary society from a historical and theoretical perspective.

## Modules

### **Compulsory Modules**

### **Credits**

Media Studies	20
Critical Skills	20
Social and Cultural Studies	20
Introduction to Journalism Practice	20
Journalism: Pasts, present and future	20
Introduction to Multimedia Journalism	20

You will expand your skills across print, magazine, online and broadcast journalism, and learn about regulations, legislation and ethics relevant to the media industries.

You will tailor the degree to your interests by choosing from a wide range of optional modules, such as broadcast journalism, magazine publishing, conflict and crisis reporting, race, culture and identity, media, democracy and the public sphere, feminist approaches to media analysis, documentary film-making, public relations, advertising and marketing.

## Modules

<b>Compulsory Modules</b>	<b>Credits</b>
Essential Law for Media and Journalism	20
Multimedia Journalism I	20
Journalism Practice for Digital Audiences	20
Research Design and Practice	20
<b>Optional Modules</b>	<b>Credits</b>
Media Fusions: Creative & Collaborative Projects	20
Student Exchange: Semester 1	60
Popular Culture: Futures & Fictions	20
Broadcast Journalism 1 (Radio)	20

Physical Cultural Studies	20
Conflict and Crisis Reporting	20

You only take the following module if you are studying abroad:  
 Student Exchange: Semester 1

You'll expand your skills across print, online and broadcast journalism and learn about the regulations, legislation and ethics relevant to the media industries.

You'll put the knowledge and skills you've gained from stages 1 and 2 into practice through practical journalism modules and a dissertation that focuses on a specific area of journalism, media and culture.

You'll tailor the degree to your interests by choosing from a wide range of optional modules. The modules include: broadcast journalism, magazine publishing, public relations, and advertising and consumption.

## Modules

### Compulsory modules

You take the following compulsory module:

[Research Dissertation](#) (40 credits)

You also take one of the following modules – but you may take the other as one of your optional modules:

[Social Media Data Journalism](#) (20 credits)

[JesmondLocal: Advanced Newsroom Practice](#) (20 credits)

## Modules

Optional Modules	Credits
<a href="#">Advertising and Consumption</a>	20
<a href="#">Popular Culture: Futures &amp; Fictions</a>	20
<a href="#">Broadcast Journalism 1 (Radio)</a>	20

Physical Cultural Studies	20
Conflict and Crisis Reporting	20
Fashion, Communication and Culture	20
Storytelling and Collective Psychology	20
JesmondLocal: Advanced Newsroom Practice	20
Digital Politics, Communication, and AI	20
Social Media Data Journalism	20
Feminist Approaches to Media Analysis	20
Digital Discourses and Identity	20
Broadcast Journalism 2 - TV News and Advanced Video	20

## Teaching and assessment

### Teaching methods

Teaching is through lectures, seminars, practical workshops and regular one-to-one tutorials.

In Stage 3 you undertake a research project that accounts for one-third of your time.

### Assessment methods

You'll be assessed through a combination of:

- Assessments
- Assignments – written or fieldwork
- Coursework
- Dissertation or research project
- Essays
- Examinations – practical or online
- Portfolio submission

- Practical sessions
- Presentations
- Projects

## Skills and experience

### Practical skills

You'll have develop your practical skills through opportunities to work for:

- **The Courier** - Newcastle University's award-winning weekly student newspaper
- **Jesmond Local: Advanced Newsroom Practice module** - a digital news hub, that develops and explores new journalism models

You'll have the opportunity to take part in international pop-up Newsroom events, where – along with students from across the world – you'll take part in a 24-hour rolling global reporting project, focused on current issues.

### Business skills

You will develop a comprehensive portfolio of work, produced to industry standards, including works of written news, features, reviews and a multimedia package that features text, audio and/or video as well as social media.

You'll also have the opportunity to add broadcasting and radio packages to your portfolio.

### Research skills

You'll undertake a Journalism and Media dissertation in the final year of your degree. This gives you the chance to demonstrate your learned knowledge and develop your techniques and understanding around independent, in-depth research.

Your dissertation builds on theoretical modules, with pertinent topics such as:

- media and power
- gender studies
- race, culture and identity
- celebrity culture
- PR
- advertising and consumption
- digital discourses
- conflict and crisis reporting

## Opportunities

### Study abroad

Experience life in another country by choosing to study abroad as part of your degree. You'll be encouraged to embrace fun and challenging experiences, make connections with new communities and graduate as a globally aware professional, ready for your future.

You can choose [the student exchange module](#) in your second year. This will allow you to spend the first semester of second year on a student exchange.

[Find out more about study abroad](#)

### Work placement

Apply your practical skills, increase your confidence and gain real-life work experience to accelerate your career. Take a 9-12-month industrial placement in the UK or abroad. Work placements usually take place in stage 3 of your studies and extend your degree by one year.

[Find out more about work placements.](#)

# Facilities and environment

## Facilities

As a student of Media, Journalism and Film Practice at Newcastle University, you will join a vibrant community in the [School of Arts and Cultures](#)' Media, Culture, Heritage department.

You will be based in the Armstrong Building and Film@CultureLab, right at the heart of our city-centre campus. You'll be close to all of Newcastle University's amenities, as well as being just a five-minute walk to Newcastle's main street, Northumberland Street.

You'll have access to:

- professional-standard video and audio equipment, studio space and AV-editing facilities
- specialist computing facilities, including industry-standard software, such as Adobe Creative Suite
- a mobile studio suite

## Support

You'll have the support of an academic member of staff as a personal tutor throughout your degree to help with academic and personal issues.

You will also benefit from the expert knowledge and skills of our dedicated team of technicians.

Peer mentors will help you in your first year. They are fellow students who can help you settle in and answer any questions you have when starting university.

## Your future

You will develop the skills needed to be a successful multimedia journalist. You will also be exposed to a broad commercial and cultural awareness of the media and creative industries, both from academic staff and media practitioners.

Students from our Journalism, Media and Culture degree have followed a variety of career paths in the industry, such as:

- print, online, broadcast and multimedia journalism
- broadcast production
- social media editing and planning
- script-writing
- public relations, communications and market research

## **Read more about careers with a Journalism, Media and Culture degree**

### **Hear from our graduates**

Careers in public relations, journalism, media planning, social media management and content creation, broadcasting and advertising are the most popular choices for graduates. Our courses focus on the communication of information across a broad range of subjects from the highly practical to the theoretical, so you'll be beneficial to any organisation.

You will develop a variety of skills that are useful for employment, such as:

- critical analysis
- research, teamwork
- flexibility
- a creative and independent approach to tasks
- the ability to work to a brief and meet deadlines

## **Make a difference**

### **Careers support**

A portfolio of work is crucial if you wish to work in the media industry, and we've plenty of opportunities for you to develop this. We have an award-winning student newspaper, university radio and television stations, as well as links with local media outlets.

Our Careers Service is one of the largest and best in the country, and we have strong links with employers. We provide an extensive range of opportunities to all students through our ncl+ initiative.

[Visit our Careers Service website](#)

## Recognition of professional qualifications outside of the UK

If you're studying an **accredited degree** and thinking about working in Europe after you graduate, the best place to find current information is the [UK Government's guidance on recognition of UK professional qualifications in EU member states](#). This official resource explains whether your profession is regulated in another country, what steps you need to take, and which organisation you should contact.

## Find out more...

- Go online for information about our full range of degrees:  
**[www.ncl.ac.uk/undergraduate](http://www.ncl.ac.uk/undergraduate)**
- Watch videos about student life in Newcastle by visiting our YouTube channel at **[www.youtube.com/@newcastleuni](http://www.youtube.com/@newcastleuni)**
- Watch a virtual tour of our campus at  
**<https://youtu.be/vJUfHcqB7l8?si=8lUrf7kTxXbgdfr1>**
- Book for an Open Day to come and see us in person  
**[www.ncl.ac.uk/openday](http://www.ncl.ac.uk/openday)**
- Contact us online at **[www.ncl.ac.uk/enquiries](http://www.ncl.ac.uk/enquiries)** or phone +44 (0)191 208 3333

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**<https://www.ncl.ac.uk/student-welcome/student-contract/>**

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